

Haworth

Marketing is our passion, and paid media is our playground!

We're Haworth. The + in our full name – Haworth Marketing + Media – signifies our differentiation as a media team who thinks like marketers. Haworth is a modern media agency – a marketing-led, creative-driven, digital-first company. We value the individuality and independence of our employee shareholders – and with our 50-year history of integrity as a cornerstone, we've built genuine relationships with an impressive roster of clients. Our casual atmosphere is filled with thinkers and doers and overachievers. Haworthians are hard-working individuals who challenge conventions with a whole lot of #clientlove and #haworthdoesgood.

SUPERVISOR, MEDIA

The role of the Supervisor is to effectively manage media members and provide strategic depth within media planning. You'll guide Planners in the development of tactical plans and execution, seeing them through from start to finish. You'll contribute to strategic planning while leading activation, reporting process and budgeting. Successful Supervisors develop innovative marketing and media plans while facilitating team growth.

RESPONSIBILITIES

- Establishing excellent working relationships with key client contacts
- Managing and mentoring channel team members
- Identifying strategic and tactical opportunities
- Developing strategic integrated media plans to bring to market
- Development and stewardship of media plans
- Collaborating in a cross-functional capacity with other internal teams

SUCCESS LOOKS LIKE

- Develop and maintain strong positive working relationships with fellow employees in all departments
- Work as an effective member of the channel planning team
- Provide assistance to others in need of help as personal workload allows or as requested by management

REQUIREMENTS

- Experience: 4+ years media planning experience
- Experience working with various media channels, Linear, digital video, social, display & programmatic
- Innovative and creative thinking for new media approaches
- Strong numerical aptitude and accuracy + Excel skills
- Superior written and verbal communication skills
- Strong organizational skills
- Superior management skills
- Ability to work under pressure and meet deadlines
- Education: BA/BS from accredited institute of higher education - advertising/marketing preferred

Competitive compensation and casual, team-oriented working environment. Qualified applicants please forward your resume and salary requirements to: hr@haworthmedia.com